



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

National Media Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 197175

Schedule Dates

09/28/12-10/05/12

Advertiser

Republican National Committee (10079)

Agency/T-Code

National Media Inc (1296)/ELECTRONIC

Product

Political-Political (1088)

Brand

EST 3276 9/28-10/5 (72107)

Salesperson

Monares, Barbara (1108)

Sales Office

WJLA - Core Team

Buyer Name

MORIE, MICHELLE

Phone/Fax

/

CPE

EST 3276 9/28-10/5

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

EST 3276 9/28-10/5

Date Entered 09/27/12

Last Modified 09/27/12

Entered By Barbara Monares

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$14,212.50

Net Total \$80,537.50

Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month Spots Rate

Sep. 2012 8 \$18,750.00

Oct. 2012 24 \$76,000.00

Grand Total: \$94,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	7:58A- ABC-GOOD MORNING AMERICA SUN								1	1	\$850.00	\$850.00	WJLA Arlington (WJLA)		9/27/12
2.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P								2	2	\$2,000.00	\$4,000.00	WJLA Arlington (WJLA)		9/27/12
3.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	9A- LIVE!		1	1	1	1	1			5	\$1,500.00	\$7,500.00	WJLA Arlington (WJLA)		9/27/12
4.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	11:30P- NEWS-ABC 7 NEWS @ 11P							2		2	\$2,000.00	\$4,400.00	WJLA Arlington (WJLA)		9/27/12
5.0	Normal Line / SPOT	09/28/12-09/28/12	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P						1			1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)		9/27/12
6.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P		1	1	1	1	1			5	\$2,000.00	\$10,000.00	WJLA Arlington (WJLA)		9/27/12
7.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	6:59A- ABC-GOOD MORNING AMERICA									1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		9/27/12
8.0	Normal Line / SPOT	09/28/12-09/28/12	3	:30	3:58P- ABC-KATIE COURIC						1			1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		9/27/12
9.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	3:58P- ABC-KATIE COURIC		1	1	1	1	1			5	\$2,000.00	\$10,000.00	WJLA Arlington (WJLA)		9/27/12
10.0	Normal Line / SPOT	09/28/12-09/28/12	3	:30	20938- NEWS-ABC 7 NEWS @ 11P								1	1	\$4,500.00	\$4,500.00	WJLA Arlington (WJLA)		9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

National Media Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 197175

Schedule Dates

09/28/12-10/05/12

Advertiser

Republican National Committee (10079)

Agency/T-Code

National Media Inc (1296)/ELECTRONIC

Product

Political-Political (1088)

Brand

EST 3276 9/28-10/5 (72107)

Salesperson

Monares, Barbara (1108)

Sales Office

WJLA - Core Team

Buyer Name

MORIE, MICHELLE

Phone/Fax

/

CPE

EST 3276 9/28-10/5

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

EST 3276 9/28-10/5

09/27/12

09/27/12

Barbara Monares

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$14,212.50

Net Total

\$80,537.50

Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month Spots Rate

Sep. 2012 8 \$18,750.00

Oct. 2012 24 \$76,000.00

Grand Total: 32 \$94,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	20938- NEWS-ABC 7 NEWS @ 11P		1	1	1	1	1			5	\$4,500.00	\$22,500.00	WJLA Arlington (WJLA)		9/27/12
12.0	Normal Line / SPOT	10/01/12-10/01/12	2	:30	7:57P- ABC-DANCING WITH THE STARS	1	1							1	\$17,000.00	\$17,000.00	WJLA Arlington (WJLA)		9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.